



2017/2018 School Year

MOVE SUSTAINABLY!

Practical, fast and environmentally friendly solutions for travelling between home and school

The new school year will start in less than a month and the Brescia Mobilità Group is getting in touch with the students of secondary schools in the city with its **"Move sustainably!" campaign** dedicated to helping young people reflect on how they get around and aimed at presenting public transport, bicycles and walking as concrete, convenient and - why not? - fun alternatives to personal vehicles.

What are the benefits of changing your travelling habits?

Travelling by car, alone or with parents, contributes to an increase in primary air pollution, the data regarding our local region being quite worrying: PM10 has increased by 21%, carbon dioxide by 33% and nitrogen oxides as much as 51%. Walking on foot, riding bikes or taking public transport offers many benefits including:

- **Health.** Abandoning a sedentary lifestyle for a more active one benefits the entire body.
- **Savings.** Fuel, insurance, repairs, scheduled maintenance, taxes and tolls for a car cost €0.30 per kilometre.
- **City beauty.** Without the congestion of automobile traffic Brescia is cleaner, more liveable and fit for both adults and children.

How can you change your habits?

Within the city of Brescia, the Brescia Mobilità Group offers a range of services that, individually or combined, make it possible to reach all areas of the city and the 14 neighbouring municipalities:

- **Subway**, which runs through the city from north to south Sunday to Friday from 5 am to 12 midnight and Saturday to 1 am.
- **Buses**, which cover the entire region with 132 methane vehicles in 16 lines.
- **BiciMia**, the bike sharing service with 73 stations and 600 bicycles available throughout the city.
- **AutoMia**, the car sharing service with locations in the highly frequented areas of the city.
- **E-Scooter Sharing**, the sharing service for electric scooters that are allowed to travel within the LTZ and on days when all other traffic is shut down.

What is "Move sustainably!"?

"Move sustainably!" is not just a promotional campaign, it is a complete guide to public transport. In conjunction with the beginning of the new school year, the Brescia Mobilità Group is offering **5 brochures focused on specific parts of Brescia** - north, south, east, west and centre - that list the schools in each area, how they can be reached by subway, bus, bicycle or short walk, as well as all



the discounts that the Brescia Mobilità Group makes available to youth in partnership with the City of Brescia.

The invitation for all students is to identify in a timely manner the most suitable travel solution to meet the specific needs of each person!

Perhaps not everyone knows that there are special passes **for students**, as well as a ticket for those under 14, while for schoolchildren there is a special round trip ticket at a discounted rate.

For **large families** it is possible to pay for annual passes in multiple instalments or to take advantage of family discounts ranging from a minimum of 10% for those who buy 2 passes up to 40% for those who buy 5 or more.

The brochures dedicated to the five areas of the city will be distributed in all of Brescia's secondary schools and will be available in a specific section of the website www.bresciamobilita.it, at the Tourism and Mobility InfoPoints of Via Trieste 1 and Viale della Stazione 47 (open every day, including Sundays and holidays, from 9 am to 7 pm) and at the Info Ticket Office of Via San Donino 30 (open Monday to Friday from 8 am to 4 pm).

Also available to the public is the "**Move sustainably!**" map which presents all the possibilities for travelling using public transport and BiciMia within Brescia and the 14 neighbouring municipalities - always with a focus on the commute for students travelling between home and school - and **information on the individual services**.

For more information on the services of the Brescia Mobilità Group and to be accompanied in real time during your trip, you can contact the **Customer Care Service** that is available every day, including Sundays and holidays, from 7:30 am to 10:00 pm and can be contacted by telephone at 030.306.1200, via WhatsApp at 342.656.6207, email by writing to customer.care@bresciamobilita.it or through the official pages on Facebook and Twitter.

For more information:

Tel. 030.306.1200

WhatsApp 342.656.6207

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